



## Employment Opportunity

### Job Title: Program Director, Health and Nutrition Program

**Organization:** Founded in 1977, SCAN New York is non-profit youth and family service organization that provides a variety of integrated supports to the highest risk children and families of East Harlem and the South Bronx.

Reaching over 7,000 children and 1,000 families annually via 23 program sites, SCAN is the largest youth service provider in East Harlem and the South Bronx. With programs as diverse as substance abuse treatment, violence prevention, literacy programs, LGBTQ support, after-school activities and events, employment skills training, and youth leadership development, SCAN's family-focused approach builds on individual and group strengths. SCAN programs empower individuals and families, thereby fostering responsibility and initiative, and enabling our community members to identify and achieve new goals.

Traditional youth and family service providers typically target their client's problems and then terminate program delivery at the resolution of the presenting problem. SCAN takes a different approach and considers the traditional "point of resolution" as a beginning. SCAN employs a strength-based, empowerment-focused method to build upon strengths and move our children and their families toward positive goals. The agency currently has 80 full-time and 315 part-time employees with an annual budget of \$14,299,796.

**Position Reports to:** Executive Director

### **POSITION OVERVIEW:**

We are seeking dynamic, qualified program director to oversee SCAN's new *Get Healthy, East Harlem* program. The program is based at our Johnson Houses Cornerstone center in East Harlem. Through an array of activities, the program will address the key challenges to improving access to, and use of, healthy food identified by NYCHA residents who participated in our healthy food pilot project last year: the cost of healthy food, the lack of education about healthier options and cooking skills, and the lack of places and methods to share knowledge and ideas about healthy food with other community members.

*Get Healthy, East Harlem* will:

- Provide critical education regarding the actual costs and availability of healthy food in the community
- Bring new knowledge and cooking skills to residents, which will produce healthy lifestyle changes among community members
- Improve access to healthy foods in a manner that will educate community members about integrating them into their diets
- Foster deeper community-building and sharing of culture and information that will build residents' ability to utilize healthy food
- Ensure a resident-driven project development and implementation process via ongoing participatory planning meetings
- Establish a setting though which residents from other SCAN sites can become engaged and motivated to utilize healthy food
- Create a space that identifies and nurtures dedicated resident leaders who can sustain the project and lifestyle changes
- Produce trained and mobilized residents who can be authentic voices in larger, community-wide efforts and discussions
- Generate an environment in which new partnerships with organizations with diverse expertise can be integrated into the project

### **DUTIES:**

The ideal candidate will be able to manage multiple tasks with a wide range of partners. Prior experience managing programming for a community-based non-profit, and/or experience with food/culinary/nutrition and/or youth programming is preferred.

Working closely with the Johnson Houses program director, and SCAN's Associate Executive Director for Development and External Affairs, the Health and Nutrition Program Director will be responsible for overseeing all key aspects of the program, including:

Planning and executing monthly Healthy Food Cafe "pop-up events" on at Johnson Houses.

Recruiting and managing a part-time Project Co-Director / Cafe Director.

Recruiting and managing part-time Cafe Workers.

Recruiting and managing a videographer who will produce two new music videos about health and nutrition, featuring SCAN youth ages 5-12.

Overseeing all aspects of SCAN's relationship with project partners including:

Red Rabbit, who will provide monthly Hands-On Cooking Labs for families at Johnson, and help to identify and train NYCHA residents so they can conduct their own Hands-On Cooking Labs for community members.

The New York Junior League's CHEF (Cooking and Health Education for Families) program, who will provide semi-monthly Cooking Skills Classes for teens at our Johnson, East River, and Lehman Cornerstone centers.

The New York City Food Policy Center at Hunter College who will provide a series of workshops that educates teens about how to protect themselves and their families from the dangers of fast food, soda, and other high calorie foods.

The Program Director will also be responsible for working with NYCHA resident leaders on all aspects of regular program meetings with NYCHA residents (every two months) to share knowledge, and identify new resources and leaders to enhance the project.

***Additional duties include, but are not limited to:***

Overseeing all aspects of SCAN's role in the Healthy Food for Upper Manhattan (HFUM) workgroup, which SCAN co-founded earlier this year in collaboration with NYC Food Policy Center at Hunter College and the Icahn School of Medicine at Mt. Sinai Hospital. Duties include helping to plan and execute quarterly HFUM meetings; participating in HFUM visioning plans and projects; and working with SCAN staff and NYCHA residents to share project best practices at HFUM meetings.

Attending regular meetings with project sponsors United Neighborhood Houses, to share project updates and participate in required project evaluation activities.

Partnering with SCAN's Associate Executive Director for Development and External Affairs to create funding requests for foundations and corporations, as well as traditional and social media communications.

Conducting ongoing outreach and communications with additional project partners, including the NYC Dept. of Health and Mental Hygiene and the Human Services Consortium of East Harlem.

Developing new relationships with individuals and organizations that are interested in enhancing the project.

Sharing program news and opportunities with directors of SCAN's other East Harlem sites.

**QUALIFICATIONS AND SKILLS:**

Must hold a BA or equivalent human services degree.

Prior staff supervisory experience is preferred.

Ideal candidate will have demonstrated program management experience (preferably in youth services) and a track record of successful program outcomes.

Some weekend and evening hours are required.

**SALARY AND BENEFITS:**

Compensation based on experience.

Excellent benefits package.

This position is grant funded and employment is subject to the availability of grant funds.

**TO APPLY:**

If you would like to be considered for this opportunity, please submit your resume, with a cover letter to:

Bill Fink, Associate Executive Director for Development and External Affairs at [bfink@scanny.org](mailto:bfink@scanny.org).

Please indicate "Get Healthy \_your name" in the subject line.

No calls please.

**SCAN New York is an Equal Opportunity Employer and encourages a diverse pool of candidates to apply.**

**SCAN New York-Volunteer Parent-Aides Association, Inc.**

*Supporting Families and Children in Crisis Since 1977*

[www.scanny.org](http://www.scanny.org)